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tired of competing in overcrowded markets the blue ocean strategy playbook offers a revolutionary approach to achieving explosive growth by creating uncontested market spaces discover how to identify untapped opportunities innovate your business model and differentiate your offerings to capture new demand this playbook provides a practical framework for developing and executing a blue

ocean strategy enabling your company to achieve sustainable growth and market leadership key takeaways escape the cutthroat competition of crowded markets create new uncontested market spaces unlock value innovation and drive new demand achieve sustainable growth and market leadership about the author peter benedikt is an accomplished entrepreneur investor and strategist with deep expertise in management peter s strong passion for finance has fueled his meticulous investment strategy making him a respected expert in the field today he uses his industry insight and financial acumen to mentor emerging entrepreneurs guiding them through business growth and strategic investment

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the road safety annual report 2023 provides an overview of road safety performance for the 43 countries participating in the international transport forum s permanent working group on road safety known as the irtad group based on the latest data the report describes recent road safety developments in these countries and compares their performance against the main road safety indicators detailed country profiles are available for download from the itf website itf oecd org irtad country profiles

this text and guide discusses the surgical and medical management of congenital heart diseases in both adult and children it describes the disease pathology treatment complications and follow up with extensive use of didactic material to educate the reader to the practicalities of the subject it details the novel research via an extensive literature review while covering all aspects of the surgical and medical treatment of congenital heart disease it includes review of the laparoscopic techniques and epidemiology of each disease involved and their prevalence to provide the reader with the full clinical picture clinical and surgical aspects of congenital heart diseases text and study guide provides a thorough practical reference for the discipline with the use of illustrations

and charts to facilitate understanding it is essential reading for all trainee and practicing cardiac surgeons cardiologists and internists and all interested healthcare professionals

this book examines the theories and practice of how to control corporate behaviour through legal techniques the principal theories examined are deterrence economic rational acting responsive regulation and the findings of behavioural psychology leading examples of the various approaches are given in order to illustrate the models private enforcement of law through litigation in the usa public enforcement of competition law by the european commission and the recent reform of policies on public enforcement of regulatory law in the united kingdom noting that behavioural psychology has as yet had only limited application in legal and regulatory theory the book then analyses various european regulatory structures where behavioural techniques can be seen or could be applied sectors examined include financial services civil aviation pharmaceuticals and workplace health safety key findings are that enforcement has to focus on identifying the causes of non compliance so as to be able to support improved performance rather than be based on fear motivating complete compliance systems in which reporting is essential for safety only function with a no blame culture the book concludes by proposing an holistic model for maximising compliance within large organisations combining public regulatory and criminal controls with internal corporate systems and external influences by stakeholders held together by a unified core of ethical principles hence the book proposes a new theory of ethical regulation this title is included in bloomsbury professional s international arbitration online service

this book combines elementary theory from computer science with real world challenges in global geodetic observation based on examples from the geodetic observatory wettzell germany it starts with a step by step introduction to developing stable and safe scientific software to run successful software projects the use of software toolboxes is another essential aspect that leads to the application of generative programming an example is a generative network middleware that simplifies communication one of the book s main focuses is on explaining a potential strategy involving autonomous production cells for space geodetic techniques the complete software design of a satellite laser ranging system is taken as an example such automated systems are then combined for global interaction using secure communication tunnels for remote access the network of radio telescopes is used as a reference combined observatories form coordinated multi agent systems and offer solutions for operational aspects of the global geodetic observing system ggos with regard to industry 4 0

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